

AN ORDINANCE      99933

**AUTHORIZING THE USAGE OF GROUND-MOUNTED AND/OR  
OVERHEAD STREET NAME SIGNS WITH GRAPHICAL  
REPRESENTATIONS FOR REGISTERED NEIGHBORHOOD  
ASSOCIATIONS; AND ADOPTING PROCEDURES FOR SUCH  
SIGNS.**

\* \* \* \* \*

**WHEREAS**, there are approximately 350 neighborhood associations currently recognized by the City; and

**WHEREAS**, the City supports these registered neighborhood associations and desires to enhance cohesion among their respective neighborhood residents and business owners while serving to promote public safety and economic viability; and

**WHEREAS**, certain neighborhood associations have requested that graphics be added to street name signs within their boundaries to help enhance such cohesion; **NOW THEREFORE**,

**BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:**

**SECTION 1.** The use of ground-mounted and/or overhead street name signs with graphical representations for registered neighborhood associations as alternatives to the standard street name signs is hereby authorized.

**SECTION 2.** The areas designated as Historic Districts by City Council will not be affected by this ordinance. Signage for such districts will be made in accordance with the procedures established specifically for those districts.

**SECTION 3.** In order to gain approval for street name signs with graphical representations, the President of a registered Neighborhood Association, given signature authority through the association's by-laws, will submit a completed "Request for Graphical Street Name Sign Application." The application will include the proposed graphic design for approval by the Public Works Department. The registered neighborhood association may request that the City prepare or refine a proposed graphic for use on the signs.

**SECTION 4.** The material of the graphic proposed for the street name sign must be of the same high quality and high visibility retro-reflective material that is currently utilized by the City in the fabrication of signs.

**SECTION 5.** Only graphics signifying or identifying a registered neighborhood association shall be used on signs under this ordinance. No other commercial or promotional graphics will be allowed on signs under this ordinance.

**SECTION 6.** The dimensions of the graphic for ground mounted street name signs shall be 9" x 9" in size. The dimensions of the graphic for overhead mounted street name signs shall be 18" x 18" in size.

**SECTION 7.** Graphical street name signs under this ordinance shall be newly manufactured due to the additional sign length needed to contain the graphic. The replacement of existing street name signs with graphical street name signs shall be limited to the intersections of arterial streets or major collector streets as defined by either the City's Major Thoroughfare Plan or the functional classification as defined by the cross-section and traffic demand of the roadway, as determined by the Public Works Department.

**SECTION 8.** Registered neighborhood associations shall be responsible, using a private entity, for all aspects of the production of the graphical portion of the sign in accordance with City specifications. Reproductions of the graphics provided to the City will be in sufficient quantity for the manufacture of the required signs, along with an additional twenty graphics, or twenty-five percent of the total quantity reproduced, whichever is less, reproductions. In no case, however, shall the number of additional graphics reproductions be less than ten. These additional graphics will be used by the City for future maintenance of these signs.

**SECTION 9.** Due to the ongoing workload of sign technicians who maintain all City Street and traffic control signs, street name signs with graphical representations provided in accordance with this ordinance shall be manufactured and installed on an overtime basis only.

**SECTION 10.** The registered neighborhood association requesting the signs shall pay the City for the cost of approving the graphic design, manufacturing, and installing the signs along with all overtime costs. A one-time nonrefundable application processing fee of \$25.00 shall be charged. Once the graphic design is approved, the Public Works Department shall deliver to the neighborhood association its estimate for the costs to produce and install the signs. No work shall commence on these signs until the estimated cost is paid. Should the City incur additional costs during production or installation, the neighborhood association shall pay such costs immediately. The City may suspend production and/or installation of the signs until the additional costs are paid.


**SECTION 11.** The City will be responsible for maintenance of the signs. In the event that replacement signs are required due to aging of the original signs or other causes, the registered neighborhood association, or their successors, shall pay the City for the cost (including overtime costs) of producing the replacement signs.

**SECTION 12.** This ordinance shall be effective on October 31, 2004.

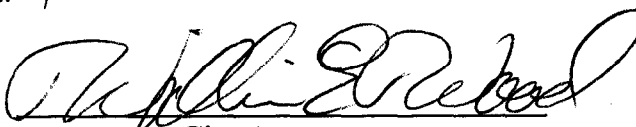
**PASSED AND APPROVED this 21st day of October 2004.**

ATTEST:

  
City Clerk

  
MAYOR  
EDWARD D. GARZA

APPROVED AS TO FORM:

  
City Attorney

# Agenda Voting Results

**Name:** 42.

**Date:** 10/21/04

**Time:** 05:00:19 PM

**Vote Type:** Multiple selection

**Description:** An Ordinance authorizing usage of alternative ground-mounted and/or overhead street name signs with graphical representations for registered Neighborhood Associations; and adopting procedures for such signs. [Presented by Thomas G. Wendorf, Director, Public Works; Melissa Byrne Vossmer, Assistant City Manager]

Voter	Group	Status	Yes	No	Abstain
ROGER O. FLORES	DISTRICT 1	Not present			
JOEL WILLIAMS	DISTRICT 2		x		
RON H. SEGOVIA	DISTRICT 3		x		
RICHARD PEREZ	DISTRICT 4		x		
PATTI RADLE	DISTRICT 5		x		
ENRIQUE M. BARRERA	DISTRICT 6		x		
JULIAN CASTRO	DISTRICT 7		x		
ART A. HALL	DISTRICT 8		x		
CARROLL SCHUBERT	DISTRICT 9		x		
CHIP HAASS	DISTRICT_10		x		
MAYOR ED GARZA	MAYOR		x		